LOGO USAGE GUIDELINES

Thank you for including the Barry Community Foundation's logo for your publication purposes and digital and print materials.

Below you will find examples of the various logo file types as well as guidelines for their appropriate use.

The Barry Community Foundation's logo is available to you in full color, black and white as a jpeg, pdf and png file.

When placing the logo on a photo background please use a file with a transparent background. Do not use the logo with a white box around it on a color or photo background.

Please keep the scale of the logo proportionate. Do not stretch or skew the logo (altering the natural height or width independent of each other).

Color Logo

Black Logo

White Logo

PNG File (png): For use on social media or on the web. This file has a transparent background.
JPEG File (jpeg): This is a photo file. This file type is compatible with most programs. However, the background is not transparent and be careful when enlarging so the aspect ratio does not change or the logo does not stretch or distort.
PDF File (pdf): This is the best file to use for printed materials. This file also has a transparent background and can be resized without becoming blurry.